

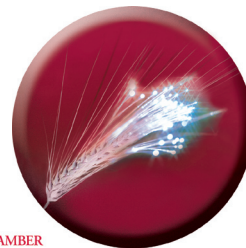
DON'T MISS THE FORUM ON EMPLOYEE PRODUCTIVITY

Employee Engagement & Productivity

Agenda

- 7:45 am** Doors
- 8:00 am** Buffet Breakfast
- 8:10 am** Welcome remarks (host)
- 8:15 am** Keynote speaker
Maximizing Performance - Increasing Productivity
Carol Kinsey Goman, Ph.D. (California)
- 9:00 am** Panel session – Leading Albertan companies in the field of Engagement and Productivity
- 10:00 am** Break
- 10:30 am** Presentation
Sean Slater – National Practice Director, Ceridan Canada
Productivity and employee engagement
- 11:00 am** Panel session – Leading Albertan companies in the field of Engagement and Productivity
- 11:50 am** Buffet lunch
- 12:15 pm** Presentation
Allan Bailey – Learning Designs online - author of Connecting the Dots...
Linking Training Investment to Business Outcomes and the Economy.
- 12:45 pm** Minister EII - final message regarding importance of employee productivity
- 1:00 pm** Close

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Keynote Speakers

Allan Bailey

CEO, Learning Designs Online

Allan is an eLearning specialist and a documentary filmmaker whose work has earned numerous international awards. His elearning focus is the effective use of media and instructional techniques to communicate complex ideas and promote learning.

Over the last decade, Allan has led efforts to help clients in business, government, and education develop interactive learning materials for CBT, CD ROM, and Internet delivery. He has been the instructional design lead or project manager on a more than a dozen interactive learning projects petrochemical engineering to banking sales training titles. Clients include: CIBC, Royal Bank, Manulife, ScotiaBank, Bank of Montreal, Bell Canada, BCE Corp., Nortel, Excite@Home, Industry Canada, the Toronto Stock Exchange, and the Ontario Securities Commission (OSC).

A graduate of the University of Toronto (Mechanical Engineering), he has played a central role in Learning Designs' most significant elearning research and strategy engagements. Allan is a co-author of the report, Innovations In Course Delivery for a Distributed University and a contributor to Quality Standards for Evaluating Multimedia and Online Training.

As a documentary filmmaker, Allan has produced dozens of award-winning television documentaries for The Nature of Things with David Suzuki—the longest-running Canadian television documentary series. His documentary filmmaking took him throughout the world, from the Amazon rain forests to the Siberian Tundra. In an earlier stage of his career, he was Science Correspondent for MacLean's magazine and edited Canadian Electronics Engineering, a professional engineering journal. Awards

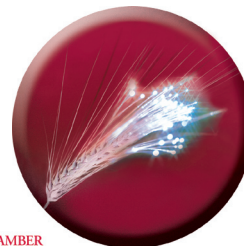
Allan Bailey's television documentary work has received numerous international awards: American Film and Video Awards (Blue Ribbon); Tokyo International Film Festival (Gold Medal); New York International Film and Television Festival (Bronze Medal); Canadian Science Writers Award (Best Documentary Writing); Berlin International Film Festival (Environment Medal); Audubon International Environment Festival (Certificate of Excellence), International Wildlife Film Festival (Courage and Integrity Award). While Allan was senior writer/producer for The Nature of Things, the series earned the title, Best Canadian Television Documentary Series, in five consecutive years.

Sean Slader

National Practice Director, Ceridan Canada (Toronto)

Sean is the National Practice Director responsible for LifeWorks, Ceridan's EAP and Organizational Wellness solution. His responsibilities

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are national in scope and include the strategic direction of all functions within this area of Ceridian's business. Sean leads the teams that develop and deliver innovative EAP and organizational wellness solutions and services to national and international organizations and their employees. He has held this post since 2003.

Prior to joining the LifeWorks group, Sean was Ceridian Canada's Senior Manager for Western Canada, Small Business Services, directing a team of more than 200 HR and payroll professionals in the delivery of world-class service. He has worked in training, implementation, and account management functions in various areas of Ceridian's HR and payroll businesses.

A customer service professional with more than 15 years of experience, Sean has held several senior positions within diverse industries including hospitality, payroll and human resource services. He has a wealth of knowledge and experience in developing strong customer relationships, customer-focused and results-oriented teams, and sustained profitable growth. Sean is also a firm believer in partnering with clients to understand their special needs and finding the most appropriate solutions to match their unique requirements.

Carol Kinsey Goman, Ph.D.

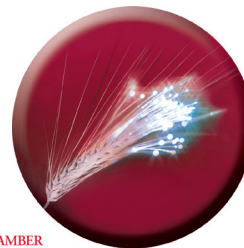
There are three types of employees: Engaged, not-engaged, and actively disengaged. If yours is a typical organization, half of your workers are doing just enough to get by. Another 25 percent are totally turned off. This means that only one quarter of them are usefully engaged in building your organization and helping to meet your goals.

This keynote speech by a leading author and speaker will show you what the latest research has found out about building employee motivation and improving productivity.

- o The engagement/performance/productivity link
- o What managers think employees want - and what employees really want
- o Leadership that builds engagement
- o How the skills of maximizing employee potential changes with different generations
- o The most successful strategies for maximizing performance and increasing productivity

Carol Kinsey Goman, Ph.D., presents keynote addresses and seminars for corporate clients, government agencies, and major trade associations. Her clients include over 90 organizations in 19 countries: corporate giants such as Consolidated Edison, Royal Bank of Canada, and PepsiCo; major non-profit organizations such as the American Institute of Banking, and the Healthcare Forum, technology firms such as Hewlett-Packard and Texas Instruments, and international firms such as Petroleos de Venezuela, and Wartsilla Diesel in Finland.

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Carol has authored nine business books, including "This Isn't the Company I Joined" - How to Lead in a Business Turned Upside Down. She has served as adjunct faculty at John F. Kennedy University in the International MBA program, at the University of California in the Executive Education Department, and for the Chamber of Commerce of the United States at their Institutes for Organization Management.

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